THE HISTORY OF **ARTIFICIAL** INTELLIGENCE

1942

Turing, during World War II, was the turning point in cracking the German communications encoded by the Enigma machine. It helped in speeding up the decoding of messages. Hence, this allowed the allies to react waiting for days/weeks.

1950

Alan Turing, Developed the 1st test for Machine Intelligence. The idea was to understand if the machine can think and make decisionsas intelligently as a human being. In the test, an interrogator has to figure out which answer belongs to a human and which one to a machine. if the interrogator wouldn't be able to distinguish between the two, the machine would pass the test of being indistinguishable from a human being.

2002

as well. With the introduction of Roomba. cleaning at home is now a lot more efficient. The device has a suite of sensors built right into it so that it doesn't get trapped under the furniture, fall down the stairs and so on.

1997

DeepBlue was a chess-playing computer developed by IBM. It was the ultimate battle of Man Vs Machine, to figure out who outsmarts whom. Garry Kasparov, the reigning chess legend, was challenged to beat the machine. DeepBlue won, which left people wondering about how machines could easily outsmart humans in a variety of tasks.

1964

Eliza - the first-ever chatbot was invented in the 1960s by Joseph Wiezenbaum at the Artificial Intelligence Laboratory at MIT. Eliza is a psychotherapeutic robot that gives pre-fed responses to the users. Such that, they feel they are talking to someone whounderstands

IBMs Watson is a question-answering computer system capable of answering questions posed in natural language. The famous quiz show Jeopardy resulted in the development of Watson! Watson competed against champions, Brad Rutter and Ken Jennings. Interestingly, won the first-place prize of \$1 million on the show.

2014

developed by Amazon. This voice assistant is available on a lot of devices such as on Fitbit, your car monitor, on your speakers, the TV, and various other platforms. As soon as you say "Alexa", the device gets activated and performs the activity. Thereafter, it filters your voice from a room filled with commotion.

2016

Tesla announces their AI powered Self Driving Car. All new Tesla cars have the hardware needed in the future for full self-driving in almost

Al generated artwork being sold as NFTs. This sort of Al-generated artwork is not new, but it is becoming higher quality and more accessible especially with the rise of NFTs & the Blockchain

BRANDING(AI)

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